



**Your sponsorship shows
you value the community
& we appreciate your
support!**

***VIP is limited. Only 1300 VIP tickets are available. Get
your VIP packages early!**

Ultimate Sponsor - \$10,000

- Recognition as the official Ultimate Sponsor for all grandstand events, with company logo on all promotional material for these events (includes website**, brochure, flyers, etc.)
- Company mentioned in all media releases regarding fair week, including radio advertisements
- Company highlighted on social media leading up to the fair (minimum of 5 mentions on Facebook and Instagram)
- Exhibit space in vendor area if desired
- Company name listed on fair donor sign displayed on grounds during fair week
- Company logo displayed at concert on jumbo screen
- 200 one-day admission tickets to the fair
- Includes 90 VIP* tickets to Friday's concert

Best of Show Sponsor - \$5,500

- Company logo and web link displayed on Buchanan County Fair Association website**
- Company highlighted on social media leading up to the fair (minimum of 3 mentions on Facebook and Instagram)
- Exhibit space in vendor area if desired
- Company name listed on fair donor sign displayed on grounds during fair week
- Company logo displayed at concert on jumbo screens
- Name in radio advertisements
- 100 one-day admission tickets to the fair
- Includes 50 VIP* tickets to Friday's concert

Grand Champion Sponsor - \$2,700

- Company highlighted on social media leading up to the fair (minimum of 3 mentions on Facebook and Instagram)
- Exhibit space in vendor area if desired
- Company name listed on fair donor sign displayed on grounds during fair week
- Company logo displayed at concert on jumbo screens
- 50 one-day admission tickets to the fair
- Includes 24 VIP* tickets to Friday's concert

Purple Ribbon Sponsor - \$1,975

- Company name listed on fair donor sign displayed on grounds during fair week
- Company logo displayed at concert on jumbo screens
- Includes 16 VIP* tickets to Friday's concert

Blue Ribbon Sponsor - \$1,350

- Company name listed on fair donor sign displayed on grounds during fair week
- Company logo displayed at concert on jumbo screens
- Includes 10 VIP* tickets to Friday's concert

*VIP tickets include free admission to the fair on the day of the concert, VIP parking, access to front of stage, 1 meal ticket per person, and 5 drink tickets per person

**Company logos will be added to website through fair advertising and announcing



Sponsorship Commitment Form

Thank you for your interest in partnering with us!
Your support is appreciated and will help the Buchanan County Fair continue to progress
this year and years to come.

VIP Concert Sponsorship Options

- _____ Ultimate Sponsorship
- _____ Best Of Show Sponsorship
- _____ Grand Champion Sponsorship
- _____ Purple Ribbon Sponsorship
- _____ Blue Ribbon Sponsorship

Business Name:
(include Contact name)

Phone Number:

Email Address:

Full Mailing Address:

Please return the completed form and payments July 1st (for the discounted sponsorships)

Mail to: Buchanan County Fair Association
PO Box 258, Independence, IA 50644

Please send questions to: info@buchanancountyfair.org or call Lisa at 319 560 8824