



Join us July 5-9 for the  
Buchanan County Fair in  
Independence, Iowa

## Thank you for your consideration in becoming a sponsor for the 2023 Buchanan County Fair.

The 2022 Buchanan County Fair was one for the books. Despite the continued uncertainties of our world and our friend Mother Nature, being the biggest challenger last year, we were able to battle the storms and have another outstanding fair. Hard work and perseverance were shown by all involved.

The dedication put forth by our board members, the countless volunteers, our generous community, and the outreach of our surrounding neighbors was nothing short of amazing. We made the 2022 Buchanan County Fair one of the best fairs yet.

Planning for the 2023 fair is well underway, and there are many new and exciting things to look forward to. You don't want to miss it! With that being said, we sincerely hope you choose to be part of the fun by sponsoring fair week. Sponsors like you are more than just business partners; you are a part of our fair family. We couldn't do, what we do, without people like you. We are very thankful for the support we received in 2022 and hope it continues into 2023. The momentum and growth of the Buchanan County Fair is unbelievable, and our objective is to keep everything going in that right direction, so we can continue to get bigger and better in the years to come.

— Buchanan County Fair Association



## 2023 Fair Details

### GRANDSTAND ENTERTAINMENT

Wednesday



Race Night:  
**Denny Osborn  
Memorial**

Thursday



**Roots &  
Boots Tour**

Friday



**Trace Adkins**  
with special guest  
**Warren Zeiders**

Saturday



**Demolition  
Derby**

## Back by Popular Demand:

### "Goat Getters" 4-H Show

This is a program where 4-H and FFA members are paired with special needs individuals, who get the opportunity to show livestock in a safe environment for all.

### Kids Power Wheels Demo Derby

Prior to the Demo Derby on Saturday night, we will be holding a Power Wheels Demo Derby for kids ages 3-7.

### Fun for all Ages

Carnival, Games, Shows, Entertainment, Interactive and Educational Learning, Kids Pedal Tractor Pull, Backyard Cookout Contest



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## Ultimate Sponsor - \$10,000 (only one available)

- Recognition as the official Ultimate Sponsor for all grandstand events, with company logo on all promotional material for these events (includes website\*\*, brochure, flyers, etc.)
- Company mentioned in all media releases regarding fair week, recognized as Ultimate Sponsor
- Company recognized in radio advertisements
- Company highlighted on social media leading up to the fair (minimum of 5 mentions on Facebook and Instagram)
- Exhibit space in vendor area if desired
- Company name listed on fair donor sign displayed on grounds during fair week
- Company banner displayed at concert or on jumbo screens
- 15 one-day admission tickets to the fair
- Includes 60 VIP\* tickets to the concert

## Best of Show Sponsor - \$5,000

- Company logo and web link displayed on Buchanan County Fair Association website\*\*
- Company highlighted on social media leading up to the fair (minimum of 3 mentions on Facebook and Instagram)
- Exhibit space in vendor area if desired
- Company name listed on fair donor sign displayed on grounds during fair week
- Company banner displayed at concert or on jumbo screens
- Name in radio advertisements
- 10 one-day admission tickets to the fair
- Includes 50 VIP\* tickets to the concert

## Grand Champion Sponsor - \$2,600

- Company highlighted on social media leading up to the fair (minimum of 3 mentions on Facebook and Instagram)
- Exhibit space in vendor area if desired
- Company name listed on fair donor sign displayed on grounds during fair week
- Company banner displayed at concert or on jumbo screens
- 5 one-day admission tickets to the fair
- Includes 24 VIP\* tickets to the concert

## Purple Ribbon Sponsor - \$1,900

- Company name listed on fair donor sign displayed on grounds during fair week
- Company banner displayed at concert or on jumbo screens
- Includes 16 VIP\* tickets to the concert

## Blue Ribbon Sponsor - \$1,300

- Company name listed on fair donor sign displayed on grounds during fair week
- Company banner displayed at concert or on jumbo screens
- Includes 10 VIP\* tickets to the concert

## Red Ribbon Sponsor - \$500

- Company name listed on fair donor sign displayed on grounds during fair week

## Friend of the Fair Sponsor - \$250

- Company name listed on fair donor sign displayed on grounds during fair week

## Year-Round Signage Opportunity

Year-round signage on the fairgrounds may be purchased for an additional \$1,000. Spots are limited, and there is a 2-year minimum.



*\*VIP tickets include free admission to the fair on the day of the concert, VIP parking, access to front of stage, 1 meal ticket per person, and 5 drink tickets per person*

*\*\*Company logo on website displayed from May 1, 2023 - May 1, 2024*

**\*\*\* PLEASE NOTE THIS CHANGE \*\*\***

VIP capacity is being capped. We will only have a total of **1200** VIP tickets available for sponsor packages.



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## Sponsorship Commitment Form

**Thank you for your interest in partnering with us!**

Your support is greatly appreciated and will help the Buchanan County Fair continue to progress not only this year, but for years to come.

### Select Sponsorship

\_\_\_\_\_ Ultimate Sponsor

\_\_\_\_\_ Blue Ribbon Sponsor

\_\_\_\_\_ Best of Show Sponsor

\_\_\_\_\_ Red Ribbon Sponsor

\_\_\_\_\_ Grand Champion Sponsor

\_\_\_\_\_ Friend of the Fair Sponsor

\_\_\_\_\_ Purple Ribbon Sponsor

\_\_\_\_\_ Additional Year-Round Signage

Company Name

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Contact Name

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Phone Number

Email Address

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Full Mailing Address

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Please return completed form and payments to Buchanan County Fair by **June 2, 2023**

Mail to: **PO Box 258, Independence, IA 50644**

Questions? E-mail: [info@buchanancountyfair.org](mailto:info@buchanancountyfair.org)